

# The Medium

Volume: 82  
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September 3, 2009

[www.mediarotary.org](http://www.mediarotary.org)

## Membership

In a year of economic havoc that rocked global markets and shook consumer confidence, Rotary International's most important asset -- its members -- steadily grew.

As of 30 June, the end of the 2008-09 RI year, there were 1,234,527 members in the 33,790 Rotary clubs. That's an increase of 3,044 members and 520 clubs from the previous year.

"Businesses in touch economies plan how to grow, and most businesses then do grow. Rotary clubs also have to plan for their futures and take action on those plans," said Mike McGovern, chair of RI's Membership Development and Retention Committee.

"New clubs are forming in the communities with existing clubs by offering alternative times and the opportunity to bring fresh perspectives to Rotary," McGovern added.

More than 5,700 clubs in the 534 RI districts achieved a membership growth rate of 10 percent or better during the 2008-09 year. The 10 percent goal was set by 2008-09 RI President Don Kurn Lee, who presided over 12 presidential membership conferences held on six continents during the year. Each conference was attended by between 300 and 1,500 Rotarians. Lee also made personal calls to each of Rotary's district governors.

"We must reach out to people who are different from us and from the members in our club, because of this the way to a stronger club with more connections and better potential," Lee said at the 2009 International Assembly in San Diego, California, USA.

Rotary clubs must continue to build membership during the 2009-10 year, said RI President John Kenny.

"I will simply rely on you, as responsible people, to see to it that we have more qualified members, true Rotarians, at the end of the year than we had at the beginning. And I will rely on you to do your best to see to the mentoring of our newest members, for retention is no less important than recruitment," Kenny told Rotarians at the RI Convention in Birmingham, England.

"Rotary grows when members are motivated to invite Rotarians into their clubs and when Rotarians believe they are contributing to a greater good, McGovern said.



At the RI Convention in Birmingham, England, 2008-09 RI President Tong Kurn Lee (middle) honored Rotary districts that have achieved outstanding membership results. Rotary Images/Monika Lozinska-Lee



Happy Birthday to the following Rotarians with September Birthdays.

September 4	O. Warren Higgins
September 12	Martin Sarkees
September 22	David Belanger
September 28	Jeff Cadorette
September 29	Dale Moppert



Reception Committee				Program
Date	Chairperson	Greeter	Prayer	Speaker/Subject
September 3	Linda Stone	Andi Youndt	TBD	Ken's Assembly
September 10	Joe Bodalski	Mike Boettcher	Rich Harding	Shire Pharmaceuticals - ADHD Tiffany Room
September 17	Valarie Bradley	Martin Brian	Cynthia McGoff	Home Town Green - Carbon Footprint
September 24	Jeff Cadorette	Tony Cavaliere	Barbara Laurenzi	Wellness Center - Kate Blackburn

## Calendar of Events

Rotary Board Meetings - Second Tuesday of every month. The meetings will be held at 12 noon at the Towne House Restaurant.

Media Rotary Foundation Meetings - Dates TBD.

The meeting will be held at 1:30 p.m. at the Towne House Restaurant.

Schedule of Events for Rotary 7450

Information can be obtained at [www.rotary7450.org](http://www.rotary7450.org)

A copy of the Rotary Foundation of Media by-laws, latest Treasurer's Report, and guidelines for requesting funds are available at <http://www.mediarotary.org/foundation>. A comprehensive list of recipients is also available for your perusal.

Sunshine Committee

Let Lynne Green know about anyone who is ill, has passed away, has gotten married, has had a new baby, etc. Please contact her via e-mail at [pgs8@comcast.net](mailto:pgs8@comcast.net)

## Membership Dates

Our club board recommends (1) that the 3rd Thursday of each month be Membership Day (with a few minutes to talk about what it's like to be a Rotarian); (2) that the Rotary Information sessions for new members be held each month on the Thursday following the board meeting (allowing for prospective new members names to be placed in The Medium with enough time for the 7-Day Notice); (3) that new member induction day be the 4th Thursday of each month.

## District 7450

[www.rotary7450.org](http://www.rotary7450.org)

Al J. Marland, District Governor

## Rotary International

[www.rotary.org](http://www.rotary.org)

John Kenny, President

Directors for 2009-11 are: John T. Blount, of the Rotary Club of Sebastopol, California, USA; Frederick W. Hahn Jr., Independence, Missouri, USA; Antonio Hallage, Curitiba-Leste, Paraná, Brazil; Masahiro Kuroda, Hachinohe South, Aomori, Japan; Kyu-Hang Lee, Anyang East, Gyeonggi, Korea; David C.J. Liddiatt, Clifton, Bristol, Avon, England; Ekkehart Pandel, Buckeburg, Germany; K.R. Ravindran, Colombo, Western Province, Sri Lanka; and Thomas M. Thorfinnson, Eden Prairie Noon, Minnesota, USA.

## Club Officers 2009 - 2010

President - Ken Delmar

President Elect - Andy Hunt

Vice President - Bryan Messick

Secretary - Jonathan Becker

Treasurer - Jack Sproul

Sergeant-at-Arms - Ted Pleibel

Past President - Barb Laurenzi

## Board Members

Tony Cavaliere - Tom Gregory

Rosemarie Halt - Jack Hontz

Pat Kosinski - Penelope Reed

John Schlesinger - Dennis Slostad

Larry Smoose

## Committee Chairs

Club Administration - Tom Gibson

Membership - Pat Kosinski

Public Relations - Cynthia McGoff

Service Projects - Bryan Messick

Rotary Foundation - Penelope Reed

Gundaker Foundation - Jonathan Becker

Media Foundation Liasion - Barb Laurenzi

Program / Vocational - Ken Delmar

Rotary Information - Tony Cavaliere

Social / Sunshine - Lynne Green

## Media Rotary Foundation

*PO Box 2028*

*Media, Pennsylvania 19063*

President - Jackie Woolfall

Vice President - Tom Hibberd

Secretary - Lori Markusfeld

Treasurer - Bob Dimond

## Foundation Board Members

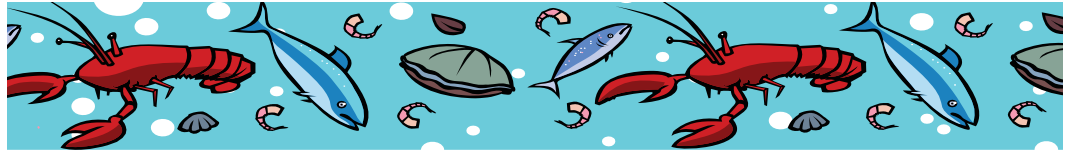
Bill Davis - Sally Holub

Bill Strine - Walt Hill

## Lobster Bake

The Rotary Club of Central Delaware County.

Join us for our upcoming Lobster Bake, on Sunday, September 13, 2009 at Broomall's Lake Country Club - The Lake View Club House, 3rd & Lemon Streets, Media, PA 19063. The event is from 4:30 - 9:30 p.m. Cost is \$60 per person.



**M**usic  
**D**ancing  
**B**YOBB

Limited Reservations. Please Call Norman Watts at 610-566-9327 if you would like to attend.

Proceeds will benefit local educational, recreational and non-profit health & service organizations.

## Facebook

Virginia set up a FACEBOOK page for Rotary. If you have a Facebook account please link to this page. If you do not have a FACEBOOK account, they are easy to set up and a great way to connect with people.

**Know someone who would make a great Rotarian?  
Bring them to a meeting!**

## The Other Side of the World

Written by Brandon Johnson, our Ambassadorial Scholar.

October 21, 2008  
Culture of the Barangay  
Banaue, Luzon, Philippines

(continued from last week)

Then they cook. And cook they do. Steamed rice. Fried rice. Rice bread. Rice brownies. Rice coffee. Rice wine. Prepared over a fire or wood-burned stove. Add side-dishes of sweet potatoes, fresh greens and wild bananas, and you've got yourself a delicious, organic feast. Mmmmm...

Writers who describe the Ifugao people seem to cut-and-paste words like "warmth" and "hospitality" from each other's works. Now, I can see why. On day tow, while wandering the terraces, the setting sun reminded me of my lack of arranged sleeping quarters. Impulsively, I followed a villager balancing rice on her head and

soon found myself standing between three homes, alone, clueless of what to do next. Three young ladies, about my age, were casually shelling peas in a circle. One called, *Hello, come join us!* I walked over, smiled, introduced myself. *Where will you stay tonight?* I sheepishly shrugged. *You will stay with us? And eat some organic food?* And so it was settled. Just like that. Night two, I spent with the Balajo family.

Soon after we finished shelling the peas, the sun disappeared. Fireflies glowing, crickets soothing and stars blinking, we chatted amidst the cool night air. We sat in a haphazard circle, on rocks and logs, a small scrap of wood acting as a candle, providing just enough light to discern the outline of each others' faces. I quizzed the 6-year-old on her English, stumped the 9-year-old on her math, and made pea shells disappear and reappear behind their ears. Six daughters, one mother, and me, living in Batad.

Dinnertime. Bowls of rice and greens arranged on the ground, we crowded



round and dug in. I laughed when they handed me a plastic plate with a picture of SpongeBob. They had no idea who SpongeBob was.

Bedtime---I was taken aback. Despite my insistence they made no special considerations, they had prepared a single room in their house for me. Flowery sheets covered the wooden plank bed. The mother, Kethy, apologized in her broken English: "Sorry. No foam." I honestly had not expected such luxury.

(continued next week)

**Please don't forget to sign in at every meeting!**

**Replacement Badges \$10**

**Replacement Magnet Lapel Pins \$5**

**Rotarians are responsible for all information changes with Courtney Ballauer. cballauer@comcast.net**

**Phones must be on vibrate. \$10 charge if they ring**

**Thank you for your cooperation!**



**The Medium**  
**Editor: Courtney Ballauer**  
**610-744-2899**  
**ballauerco@mlhs.org**

George A. Albany, III – Banking, Savings Bank  
 Teresa Angarita – Construction Company  
 Don Bak – Architect  
 Courtney Ballauer – Community Health  
 Sylvia Bastani - Financing/Higher Admin.  
 Edward J. Beadle – Dentist  
 Lewis B. Beatty, Jr. – Law–Probate  
 Jonathan Becker – Estate Attorney  
 George Beebe - Mortgage Broker  
 David L. Belanger – Library Administration  
 Joseph S. Bodalski – Financial Consultant  
 Mike Boettcher - Surf Shop-Retail Manufacturing  
 Valerie Bradley – Real Estate Inspections  
 Marcus Brettschneider - Packaging  
 Martin Brian – Pharmacist  
 Jeffry Cadorette – Property Management  
 Anthony Cavaliere – Banking  
 George Cristoforidis – Home Health Care Equipment  
 Bruce Clark – Municipal Manager

## Donations to the VFW

Our active military has requested the following items: Coloring Books, Baby Wipes, Crayons, Cotton Balls, Small Safe Toys, Q-Tips, Silly String, Toiletry packets, Tooth Paste, Tooth Brush, Powdered Drinks, Sunglass Inserts, Training Pants, Toilet Tissue (1-ply), Donations, CHOCOLATE

## Club Members & Classifications

Jim Clyma – Real Estate–Commercial  
 William K. Davis – Community Planner  
 Kenneth Delmar – Plastics, Packaging  
 Robert L. Dimond – Veterans Affairs  
 Al L. Elko – Accounting–CPA  
 Virginia Falkenbach – Computer – Web Design  
 Nancy A. Geisel – Real Estate – Sales  
 Tom Gibson – Public Relations  
 Ellen Gorby – Salon/Spa  
 Lynne L. Green – Realtor Leasing  
 Tom H. Gregory – Printing – Quick Copy  
 William S. Gross – Retail Men’s Clothing  
 Karin Gustafson – Advertising/Promotion  
 Rosemarie Halt – Pharmacist  
 Richard Harding - Banking  
 Stanley T. Hibberd – Casualty Insurance  
 O. Warren Higgins – Law–Retired  
 Sally Holub – Magazine  
 John Hontz – Education–Music  
 Andrew Hunt – Investment Representative  
 Peter E. Irish – Automotive Sales/Leasing  
 Eugene L. Kane – Medicine–Optometrist  
 Alex E. Karkenny – Stock Broker  
 Denise Kerr – School Superintendent  
 Reverend Robert Kesel – Clergy–Presbyterian  
 Joseph Kleschick – Ship Building  
 Terrance A. Kline – Law  
 Pat Kosinski – Non Profit Director  
 Jim Larsen - In-Home Senior Care  
 Barbara Laurenzi – Banking–Business Banking  
 Nicholas Lippincott – Law–Litigation  
 Peter A. Mardinly – Law–Tax  
 Lori Markusfeld – Fundraising  
 Joe Maylish  
 Cynthia McGoff - Administration - Development  
 Carole McMahon – Home Healthcare  
 Bryan Messick – Banking  
 Dale Moppert – Bank–Retail

Louis Pavlovitch - Accountant-CPA  
 Ted Pleibel, III – Sign Maker  
 Penelope Reed – Theater  
 Dennis Rehrig – Med-Chiropractor  
 J. Nelson Rigby – Funeral Director  
 Martin T. Sarkees, Jr. – Accountant  
 George S. Saulnier – Law  
 John J. Schlesinger – School Administrator  
 Mollie Shiflet – O’Brien – Law–Real Estate  
 Dennis Slostad – Architect-Commercial  
 Fran Smith – Insurance Consultant  
 Jeffrey A. Smith – Borough Manager  
 Warren D. Smith – Dental Laboratory  
 Larry V. Smoose – Clergy  
 Jack Sproul – Laundry–Coin Op  
 Robert L. Stahl – Decorator  
 Linda E. Stone – Commercial Banking  
 William B. Strine – Engineer–Consultant  
 James W. Thomas – Springfield Ford, Inc.  
 Greg Torre – Alarm Service  
 John D. Vairo – Higher Education Administration  
 Lawrence Weathers, III – Auto-Leasing, Sales, Service, Parts  
 Bob Wetzel - Higher Education-Development  
 Marvel Wilson - Heating Oil Sales  
 Randolph B. Winton – Money Manager  
 Jackie L. Woolfall – Marketing & Public Relations  
 Andrea Youndt – Director-YMCA

Honorary Members:  
 Ted Hadley  
 Walton B. Hill – Education–Technical College  
 Victor A. Menghetti, Sr - Veterinarian  
 David E. Pergrin  
 Walter Strine, Sr.

**Pending Membership:**  
**Greg Kummeth**

## Don't forget our members

Although Walt and Dave can't make it to our regular meetings, they would love to hear from you:

Dr. Walton B. Hill  
 810 Louisa Street  
 Williamsport, PA 17701

Dave Pergrin  
 313 Luther Drive  
 Shrewsbury, PA 17361

## 50/50 Gifts

50/50 gifts for the next 70 weeks were supplied by the following businesses and Rotarians: Conductive Plastics Company, Contemporary Styles, D'Ignazio's Towne House, Franklin Mint Federal Credit Union, Kaos Surfboards, Pinocchio's, PNC Bank, Professional Duplicating, The Little Inn, Vinnie's Place, Wawa

The following Rotarians are responsible for the above gifts: Mike Boettcher, Jeff Cadorette, Ken Delmar, Tom Gregory, Terry Kline, Barb Laurenzi, Bryan Messick, Ted Pleibel, Greg Torre

Please thank them for making our weekly 50/50 more exciting!